



Guider.travel

FIND YOUR OWN PRIVATE GUIDE



DIRECT
CONTACT



SECURE
PAYMENTS



| ENTER CITY

FIND GUIDE



Guider.travel

Guider

Direct contact the traveler with a guide on the principle of Uber!

Invest in a rest!



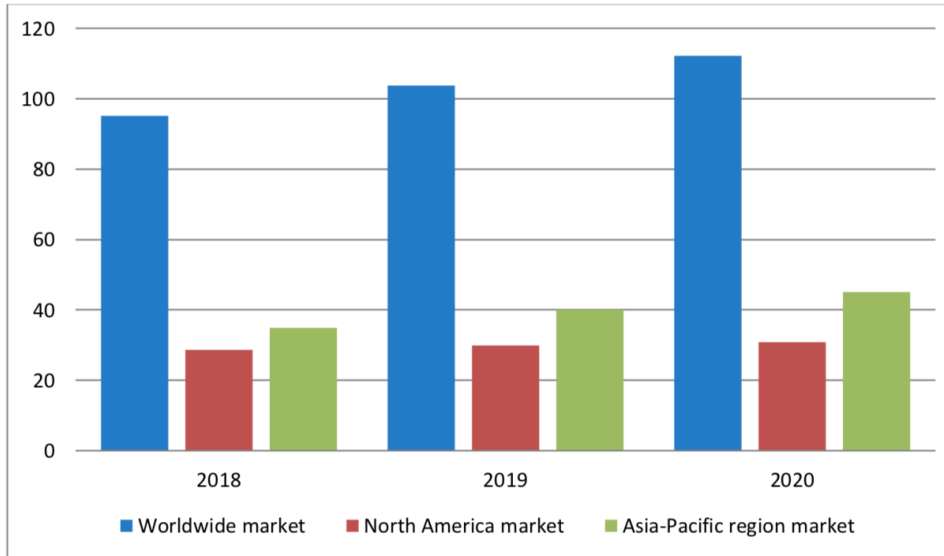
Demand: simple peer-to-peer connection guides and travelers

- No intermediaries between the guide and the tourist;
- No fake reviews and high level trust to system by transparent blockchain platform;
- Save time for searching guides and reading reviews by self-learning network for personal recommendations.



Market research

The volume of the world market of online tours and guides booking (including North America and Asia-Pacific region), 2018-2020, billion \$





Guider market potential

	Medium Marketing	Intensive Marketing
Russia	\$ 9 946 884	\$63 656 664
North America	\$47 459 900	\$303 743 360
Asia-Pacific	\$111 931 533	\$716 361 811
Global	\$459 366 180	\$2 939 943 552

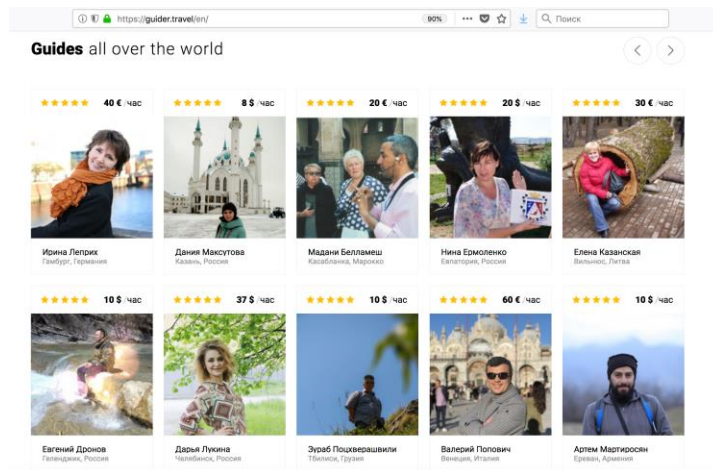
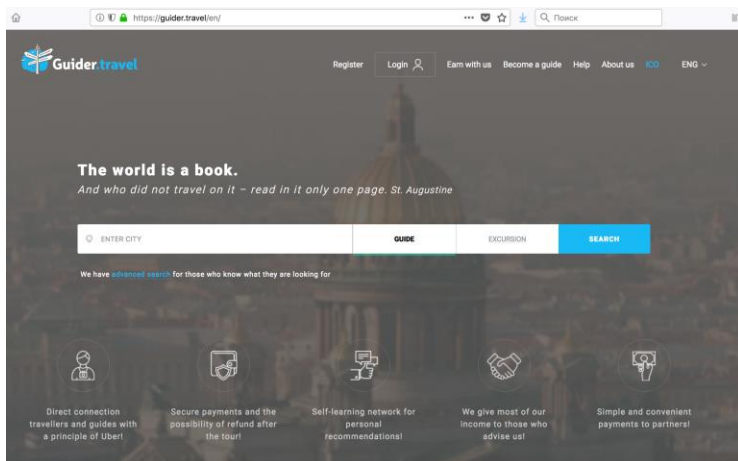
The calculation was made on the analysis of the rivals traction and the segmentation of Ryan and Gross



Guider.travel

Guider MVP

Guider fiat version ready! 500 private guides prepared for booking now



<https://guider.travel/en/>



How it works now on MVP ?

- User comes to site guider.travel or android app Guider;
- Read biography of private guide and look photos from excursions;
- Booking guide hours or author excursion by credit card only;
- After excursion, if all ok, guide get its money without platform commission.

How it will works in future?

- User comes to site guider.travel or android/ios app Guider;
- System matches user meta-data in a partners big data, gets his relevant information, Guider matches this information by look-a-like with tourists in a past and recommend guides with high level rating by this tourists;
- Booking forms smart-contract supports with fiat money and Guider tokens;
- After excursion, smart-contract finishing and guide's history writes to blockchain.



Road map

Terms	Description
1st quarter of 2017	Market research of tours/guides market Concept confirmation
2nd quarter of 2017	Concept development UI/UX design
3rd quarter of 2017	Backend development launch Search and partnership with guides
4th quarter of 2017	Web and mobile interface Testing of all systems
1st quarter of 2018	Guider.travel release Guides platform presentation
2nd quarter of 2018	Android App Guides requests implementation
3rd quarter of 2018	Affiliate Program release API launch
4th quarter of 2018	Business partners integration Token design
1st quarter of 2019	Preparing for IEO White Paper writing
2nd quarter of 2019	Tokens issue and sale Platform integration with blockchain and payment via fiat and cryptocurrency
3rd quarter of 2019	IOS App and ASO Neural network launch for selection of a personal guide and tour recommendations
4th quarter 2020	AR-tours listing for sale by guides Extension of supported tours

Finishing of the technical works is scheduled for the end of 2019.

The detailed financial plan is calculated until 2024. Presented in a Whitepaper.



Business rivals

Free ad boards, forums and tourist catalogs with paid subscription for guides:

avito, needguide.ru, tourister.ru, tonkosti.ru, rutraveller.ru, shiroube.com, whosmyguide.com, pg.world

Direct rivals of the MVP:

tripster.ru, toursbylocals.com, nuflit.com, privateguide.com, gogomate.net

Travel agencies and excursion shops:

weatlas.com, guideadvisor.ru, rent-a-guide.com, vayable.com, getyourguide.com (raised \$75 million recent round), klook.com (raised \$60 million recent round)



Investment summary

Token name	GDR
Blockchain	ETH
Exchange rate	1 ETH = 10 000 GDR
Investment amount for project implementation*	\$744,000
Project's total planning period	5 years
NPV	\$1,373,000
IRR	79%
Payback period	32 months
Discounted payback period	34 months
The company's cost after 10 years of portal operation **	\$6,119,000

* with 0.0119% of the world market coverage, or 2.46% of Guider world market potential (with medium marketing) without budget for token market making

** excluding tokens capitalization without new investment rounds



Token

GDR – utility token. Token sale hardcap is 7000 ETH and consist Investment amount for project implementation and budget for listings and token market making.

Tokens will be used directly on the platform for the purchase of project comission and. services on special conditions.

Tokens that spent on platform will be burned, thereby reducing the number of tokens being in free circulation, which leads to an increase in their value on the exchange.

Additional release of tokens it not possible.

Further investments for increasing market coverage will be attracted via STO or VC.

Investments for achiveing full Guider world market potencial (with medium marketing) that is 0.41% of the world market of online tours and guides booking are expected in 20M usd.



Features and prospects

Most similar services are clearly focused on ready-made excursions. Guider also allows you to simply book the time of the guide. That is, we offer not so much an excursion - as a person. Also Guider works for the development of personal recommendations mechanism using a neural network, which will save tourists' time for searching guides and reading reviews.

The project aim is to ensure maximum compatibility between a guide and a tourist. When we cope with this task, we will gain the trust and loyalty of our tourist audience. Thereby, Guider will be able to offer them related services such as hotels, tickets, etc. with a high degree of efficiency. This will further expand our market.



Contacts

Tokensale landing page: <https://token.guider.travel>

Whitepaper: https://token.guider.travel/WP_EN.pdf

Guider's MVP: <https://guider.travel>

Contact mail: support@guider.travel

Founder: <https://www.linkedin.com/in/leonechai/>

Leo Nechai is creator of the first and largest systems of popunder advertising and rich-media in Runet, co-owner of banner networks and traffic direction system. Co-founder platform for the sale and distribution of digital content and mobile subscriptions exchange. Co-founder of several affiliate CPA-marketing programs.

Co-founder and operator of SMS-billing system.

Have a great experience in performance and media product promotion. Expert in programmatic advertising systems.

Supervised the development and design team.